

Tesoro High School

Revenue Potential/Fundraising Budget versus Actual Statement

Name of Club: _____

Name of Event/Fundraiser: _____

Date of Event: _____

Date Form Completed: _____

EXPECTED REVENUE:	BUDGET To be completed Pre-Event	ACTUAL To be completed Post-Event	DIFFERENCE
Sales quantity x Sales price (# of items sold x sales price)	\$	\$	\$
<i>OTHER REVENUE</i>			
Donations, Sales of ads, restaurant fundraisers, etc	\$	\$	\$
TOTAL REVENUE (A)	\$	\$	\$
EXPENSES:			
Product quantity x Cost (per invoice) (Cost of items purchased)	\$	\$	\$
<i>OTHER EXPENSES:</i>			
Freight/Shipping	\$	\$	\$
Advertising	\$	\$	\$
Other	\$	\$	\$
TOTAL EXPENSES (B)	\$	\$	\$
OTHER: (C)			
Items Donated or Given as Prizes – Quantity x Cost	\$	\$	\$
TOTAL PROFIT (Revenue A minus Expenses B minus Other C)	\$	\$	\$ (D)

(D) Explanation of difference between projected revenue and actual revenue:

Was this a successful fundraiser? Why/Why not?

Submitted and Approved by:

Student Club Representative:

Signature, Title and Date

Club Advisor:

Signature, Title and Date

Principal/School Administrator:

Signature, Title and Date